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# All that Laser Technology

# Laser Korea 2023

The 13th International Laser Technology Exhibition

2023. 7. 5(Wed.) ~ 7(Fri.), KINTEX Exhibition Center I

Hosted by

Ministry of Trade, Industry & Energy

Organized by

Korean Society of Laser Processing, Nano Technology Research Association

Supported by Korea Institute of Machinery & Materials, Optical Society of Korea, Korea Association for Photonics Industry Development,

Korea Physical Society, Korea Photonics Technology Institute, Korea Institute of Industrial Technology

# Features of LASER KOREA

### Global Business Exhibition for Advanced Laser Technology

#### All that Laser Technology



LASER KOREA is a new technology convergence exhibition covering a total of 9 new technology fields ranging from adhesive coating film tech to nano tech, advanced ceramics, sensors, laser tech and surface treatment tech, and synergy effect is significant.

#### Meet Global Buyers at Exhibition



LASER KOREA invites key buyers from major foreign countries such as the United States, Japan, Germany, and China to support participants' global business.

In particular, you can meet a variety of foreign buyers by inviting major European countries, which are

#### **Showing Latest Trend in Future Industy**



LASER KOREA organizes and operates special pavilions and programs that reflect high-tech technology issues and trends required by the demand industry.

In 2023, we will look at trends focusing on future industries such as aerospace and bio, etc.

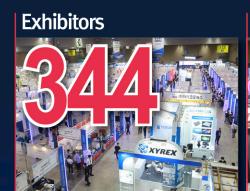
Overview

Event Name LASER KOREA 2023 | The 13th International Laser Technology Exhibition

Date/Venue JULY.5~7, 2023 / KINTEX Exhibition Hall in KOREA

Scale 20 Countries 400 Exhibitors / 50 Countries 12,000 Visitors

# **Result of LASER KOREA 2022**







**Real Buyers** 



Participant satisfaction



**Visitors** 



Purpose: New technology business



# What is different?

#### Global Buyers & Exhibitors Coming Back

**Global Buyers** 

Invite major buyers from Japan, the United States, Germany, and Korea to provide multinational business opportunities

**Business** Meeting

Provide opportunities to discover global buyers through various programs

Networking Reception

Global network reception with exhibitors and buvers



#### All-Round Promotions for Exhibitors

Online Protmotion

Online promotion for potential customers through various open channels such as YouTube

Global exhibition **Portal Promotion** 

Promoting through global exhibition portals such as Showala (Korea), AUMA (Germany), and IAEE (USA)

Leading Media Promotion

Promoting in all directions through leading media in Korea (Etnews, Digital Times, etc)













# **Exhibitor & Visitor**

### Who will Exhibit?

### Who will Visit?

LASER KOREA will be exhibited by leading companies and research institutes with high-performance laser oscillators, processing technology equipment, and instrumentation and analysis equipment. Join LASER KOREA to increase your brand and explore new business partners.



Customers visiting to LASER KOREA are looking for laser processing technology, products, systems, and solutions to secure the company's competitiveness in a time of rapid change. Promote your company's excellent technology/product at LASER KOREA.



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### **Participation Guideline**

#### **Application Information**

- Early Bird (A): until December 21, 2022 (12% Discount)- Early Bird (B): until February 28, 2023 (10% Discount)

- General: until April 30, 2023

#### **Participation Fees**

| Division                          |         | Early Bird A (~'22,12,21) |           | Early Bird B (~'23,2,28) |           | General (~'23.4.30) |           |
|-----------------------------------|---------|---------------------------|-----------|--------------------------|-----------|---------------------|-----------|
| Booth type                        |         | Shell Scheme              | Raw Space | Shell Scheme             | Raw Space | Shell Scheme        | Raw Space |
| Company                           | General | 2,376                     | 1,936     | 2,430                    | 1,980     | 2,700               | 2,200     |
|                                   | Member  | 2,112                     | 1,760     | 2,160                    | 1,800     | 2,400               | 2,000     |
| University, Laboratory and others |         | 2,112                     | 1,760     | 2,160                    | 1,800     | 2,400               | 2,000     |
| Note                              |         | 12% off                   |           | 10% off                  |           |                     |           |

Online Application www.laserkorea.or.kr

LASER KOREA 2023 Exhibition Secretariat

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### **Venue Information**

Unit: USD



